

# Kidsumers

FOHRCARD.COM/KIDSUMERS

86,638 total followers

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KIDSUMERS.CA

## *Family. Food. Travel.*

Kidsumers by Sheri McDonald is currently ranked #1808 out of 17,491 influencers in the Fohr Card Directory, with an overall reach of 86,638 unique followers/mo including

For a complete breakdown of Sheri's stats, brand work & press, go to [fohrcard.com/kidsumers](http://fohrcard.com/kidsumers).

**OVERALL**  
kidsumers  
86,638 total followers

**TWITTER**  
@kidsumers  
50,020 followers

**INSTAGRAM**  
@familyenroute  
14,315 followers

**FACEBOOK**  
Kidsumers  
8,792 likes

**PINTEREST**  
kidsumers  
6,994 followers

**TRAFFIC**  
kidsumers.ca  
5,837 sessions

**YOUTUBE**  
Kidsumers  
680 subscribers

### BRAND WORK

Peanut Butter Caramel Popcorn Recipe

Tide Ultra Stain Release vs. Avery | Kidsumers

Kids Love Canada's Wonderland | Kidsumers

60 things to do with your family at Beaches Turks and Caicos #BeachesMoms | Kidsumers

Breakfast of Champions: Banana Waffles | Kidsumers

Healthy meals with Uncle Ben's

### PRESS

Keeping the kids out of the dentist chair with Sonicare

The Family Table at Mount Snow Family Camp

Kidde Worry-free Combination Smoke & CO Alarm - Today's Parent

10 Reasons to Book a Nexus Tour  
GRAND PALLADIUM LADY HAMILTON RESORT & SPA: A Child's Dream Getaway